

# GENMAX

Nutrition and Genetic Potential Aligned

GENMAX is an elite line of minerals for producers who are committed to maximizing their genetics through proper nutrition. GENMAX features the latest feed innovations and the proper ratio of nutrients that are backed by research. GENMAX goes further than simply adding organic trace minerals, it focuses on maximizing herd performance by improving conception and efficiency.

## PLATINUM MINERAL

14789

GENMAX Platinum mineral is the same great nutrition as GENMAX Gold but with added superior vitamin and mineral fortification. Also, GENMAX Platinum includes a yeast fermentate like GENMAX Gold but comes with an added bioactive compound properties to support greater immune function and digestive health by decreasing inflammation of cattle and their offspring. This high quality product features an Omega 3 to aid in reproductive benefit and elevated Vitamin E levels to nurture healthy eggs, uterine tone, stronger estrus detection and support early pregnancy.

Calcium .....	Min 12.5%.....	Max 15.0%
Phosphorus .....		Min 6.0%
Salt .....	Min 13.5%.....	Max 16.5%
Magnesium .....		Min 2.0%
Copper .....		Min 2,000 ppm
Selenium .....		Min 26.4 ppm
Zinc .....		Min 7,000 ppm
Vitamin A .....		Min 300,000 IU/lb
Vitamin E .....		Min 800 IU/lb

## GOLD MINERAL

14783

GENMAX Gold is a top tier mineral with superior vitamin and mineral fortification. Additionally, GENMAX Gold includes a yeast fermentate to support digestive health and immune function of cattle and their offspring. Inclusion of a yeast fermentate encourages mineral intake and promotes stability of the microbiome in the entire gastrointestinal tract during periods of poor nutrition or stress. GENMAX Gold features an elevated level of Vitamin E to nurture healthy eggs and support early pregnancy. With Vitamin E's antioxidant properties, waste products are neutralized that may affect early embryonic development in females and spermatogenesis in bulls.

Calcium .....	Min 13.0%.....	Max 15.6%
Phosphorus .....		Min 6.0%
Salt .....	Min 13.0%.....	Max 15.6%
Magnesium .....		Min 2.0%
Copper .....		Min 2,000 ppm
Selenium .....		Min 26.4 ppm
Zinc .....		Min 7,000 ppm
Vitamin A .....		Min 300,000 IU/lb
Vitamin E .....		Min 300 IU/lb

## FOUNDATION MINERAL

14781

GENMAX Foundation is an all-encompassing approach to your mineral program in which prioritizes reproductive efficiency in your herd. GENMAX Base is the perfect start for any producer who has an investment in the genetics of their herd. It is fortified with the right blend of quality ingredients to support a healthy pregnancy from conception to birth, while providing the proper prenatal nutritional management to set future females up for success. Like all minerals in the GENMAX line, GENMAX Base is specially formulated for each region of the country.

Calcium .....	Min 13.0%.....	Max 15.6%
Phosphorus .....		Min 6.0%
Salt .....	Min 13.0%.....	Max 15.6%
Magnesium .....		Min 2.0%
Copper .....		Min 2,000 ppm
Selenium .....		Min 26.4 ppm
Zinc .....		Min 7,000 ppm
Vitamin A .....		Min 300,000 IU/lb
Vitamin E .....		Min 300 IU/lb

**CATTLE MINERAL**



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## BP COW MINERAL **+1600RUM** 14792

GENMAX BP Cow Mineral has the same superior levels of vitamin and mineral fortification but is tailored to cooler times of the year when cattle are being fed by-products or grain. The GENMAX BP Cow Mineral contains a higher level of calcium to offset the additional phosphorus in cereal grains and byproducts. It also maintains a higher calcium to phosphorus ratio.

This mineral can be mixed in a TMR or fed at a 0.25 lb feeding rate along with a supplement.

### MEDICATED

**ACTIVE DRUG INGREDIENT**

Monensin .....	1,600 g/ton
Calcium .....	Min 26.0% ..... Max 31.2%
Salt .....	Min 14.0% ..... Max 16.8%
Magnesium .....	Min 2.0%
Copper .....	Min 2,000 ppm
Selenium .....	Min 26.4 ppm
Zinc .....	Min 7,000 ppm
Vitamin A .....	Min 300,000 IU/lb
Vitamin E .....	Min 300 IU/lb

## FOUNDATION HI MAG MINERAL 14793

GENMAX Foundation Hi Mag is the same great mineral as GENMAX Foundation with added Magnesium for the times of the year when lush grass is prominent and growing at a rapid rate. GENMAX Hi Mag separates itself from the competition with its addition of an intake enhancer to encourage consistent consumption to ensure necessary levels of Magnesium uptake when grass tetany is possible.

Calcium .....	Min 13.0%.....Max 15.6%
Phosphorus .....	Min 6.0%
Salt .....	Min 13.0%.....Max 15.6%
Magnesium .....	Min 7.0%
Copper .....	Min 2,000 ppm
Selenium .....	Min 26.4 ppm
Zinc .....	Min 7,000 ppm
Vitamin A .....	Min 300,000 IU/lb
Vitamin E .....	Min 300 IU/lb

## WHY HUEBER?



Established in 1982, Hueber Feeds is a family owned company who takes pride in providing high quality products for our customers.

Supporting the agricultural industry with effective feed and supplement lines are a top priority of our brand.

It is our mission to formulate nutritious feeds and complimentary supplements for all types and kinds in the livestock industry. We prioritize using locally sourced grains and ingredients to maintain consistency and quality in each bag.

Our communities are an important part of our success. We take pride in furnishing careers for 100+ families.

We welcome you to the Hueber Feeds Family with each purchase. We value each customer and those who keep the agriculture industry alive.

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**CATTLE MINERAL**

